

Condensed Bio

Owen Garitty's penchant for visual storytelling has shaped his life and career. What began as an aptitude for photography has surpassed the confines of any single craft — extending into film direction, brand design, and strategic marketing implementation. Garitty's repertoire currently ranges from creative direction at FPW Media to international business consulting, speaking on marketing and branding, and real estate investment.

Garitty's twenty years of experience in photography, film, and production have formed the backbone of his impressive work is bringing client visions to life. In 2013, Garitty founded FPW Media, a creative studio that designs and implements meaningful media content and effective marketing strategies for its clients, priding itself on transparency, tight turnarounds, and nontraditional strategy. No matter the job, Garitty's profound understanding of the millennial zeitgeist makes him an invaluable asset in a new media landscape.

Notable recent projects include Garitty's direction of *Lionhearted* (2018), an award-winning documentary film and multimedia project that elevates the experiences and stories of veterans, focusing on their post-war lives and emphasizing the need for a sustained platform for veterans to relay their stories.

As a regular traveller for both business and pleasure, Garitty finds inspiration in exploring new places while also staying busy as a consultant, importation specialist, and designer for large-scale manufacturing and production companies in India, Asia, and beyond. He also regularly keynotes on marketing, brand representation, and emerging concepts in consumer goods. A believer in the importance of giving back to one's community, Garitty holds a position on the Board of Directors for Forests Today & Forever, as well as memberships with the Media Arts Advisory Committee for Lane Community College and the Marketing Advisory Board for the Eugene Area Chamber of Commerce.

Garitty's passion for vivid visual storytelling continues to emanate from the page, screen, or billboard--venturing beyond the ordinary and garnering clients the recognition they want by involving viewers in the narrative.

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